

# MISSION STATEMENT & ETHICAL CODE

SAM.ETH.POL. (DIR)



SAMPAN TRAVEL

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Photo: Ann Wang

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# INTRODUCTION

Sampan's Mission Statement outlines why we do what we do and what we are striving for. Our Ethical Code lays out the principals and beliefs guiding our business practice.

Sampan's Mission Statement & Ethical Code stands alongside our Internal Rules & Regulations and Staff Handbook, which outline the responsibilities of employer to the employee and the employee to the employer.

Details about what we are actually doing, what we have achieved so far and what we are targeting can be seen in our Positive Impact Policy.

Sampan attempts to ensure that our partners (suppliers) have the same ethics as us. This is done through due diligence, remote assessment and on-site assessment.



# 1. MISSION STATEMENT



Sampan aims to create journeys that offer both an exceptional experience to our guests while also having a positive impact on the lives of local communities. Our journeys are designed to encourage empathy and understanding, and work towards a peaceful, prosperous and democratic future.

***Journeys are designed to  
encourage empathy and  
understanding***



# 3. ETHICAL CODE



## **1. Local People, Local Products**

Sampan works with local suppliers and chooses local products.

## **2. Quality Education & Decent Work**

Sampan offers training opportunities, wholesome employment and educational travel.

## **3. Gender Equality & Inclusivity**

Sampan supports female empowerment and does not discriminate based on ethnicity or sexuality. Tourism should be open to all.

## **4. Child Protection**

Sampan works to protect children from all forms of abuse and exploitation.

## **5. Life below Water, Life on Land**

Sampan works to ensure that we do no harm to the animal kingdom and plantlife.

## **6.Climate Action**

Sampan attempts to reduce its carbon footprint.

## **7.Affordable & Clean Energy**

Sampan prefers renewable and clean energy.



## **8.Sustainable Cities & Communities**

Sampan protects heritage sites, supports local artisans and attempts to avoid over-tourism.

## **9.Responsible Consumption & Production**

Sampan tries to use less, and re-use and recycle more.

## **10.Peace, Justice & Strong Institutions**

Sampan believes that tourism should foster multicultural tolerance and understanding, laying the foundation for a more peaceful society. We stand-up for human rights and avoid corruption.

hello@sampantravel.com